

# Treasurer's Education About Money (TEAM)



State Treasurer  
Lynn Fitch

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According to the Financial Industry Regulatory Authority (FINRA), Mississippi is the least financially capable state in the country. Frankly, that's not acceptable. Since I took office in 2012, improving Mississippi's financial literacy has been one of my highest priorities. Now, we are building a **TEAM** of partners who agree that financial literacy is vital for our workforce and our consumers with a vision of providing financial literacy education statewide.

### PROVIDING A FINANCE EDUCATION RESOURCE FOR SCHOOLS

Personal finance education is not a required course for Mississippi students, which is all the more reason to provide resources to teachers and students to make sure our students learn to make sound financial decisions. The **Treasurer's Education About Money (TEAM)** initiative aims to leverage partnerships and private funding sources to bring financial literacy education to all Mississippi high schools—for teachers and students. With the help of partners across the state, we can accelerate awareness and adoption of cutting-edge, financial education technology to 360 public and private Mississippi high schools. We all have a stake in the financial success of our future workforce—and customers.

### HOW IT WORKS

The student program, which is powered by EverFi, uses a web-based interactive learning platform allowing students to complete modules on classroom computers, or even on their mobile devices. The program teaches, assesses, and certifies students in financial literacy through 3D gaming, sophisticated animation and video, adaptive-pathing along with other interactive technologies. Over the past three years, thanks to funding from the Community Foundation of Northwest Mississippi, more than 18,000 Mississippi students have completed the program in over 100 high schools. The average increase in financial awareness after completing the modules is over 40%.

Teacher training is another essential part of the **TEAM** effort. Professional teacher training offered by the Mississippi Council on Economics Education on financial literacy will ensure uniform adoption and sustainability of enhanced personal finance education in our schools.

For more information on **TEAM**  
or to become a sponsor, contact  
[TEAM@treasury.ms.gov](mailto:TEAM@treasury.ms.gov) or call  
601-359-3600



*Lynn Fitch*  
STATE TREASURER  
TEAM

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